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press release

GEODIS AirDirect Services Further Expanded

GEODIS, a leading global transport and logistics provider has confirmed the extension of its AirDirect service with the addition of a weekly flight from Shanghai to Guadalajara (PVG-GDL). The inaugural flight is planned on 3rd March. It will be the only such direct service on the market.

The service is planned to continue until at least the end of 2022. It provides the only direct access to Mexico from North & Central China. This enhancement complements the existing Hong Kong to Guadalajara (HKG-GDL) schedule, initiated in November 2019. It has also been expanded into the end of 2022.

“The success of the AirDirect Mexico service over the past fifteen months has encouraged our investment in a direct Shanghai flight to add to our existing Hong Kong offer” explains GEODIS Senior Vice President of Global Airfreight, Stanislas Brun. “By constantly refining our services in response to the dynamic market forces currently on display, we continue to support our customer’s growth. We are proud of the unique PVG-GDL offering which augments our nearly 700 AirDirect flights performed over the past 12 months.”

“We believe a freight partner who is controlling the transport service network, including flight operations, is a vital asset to Asian exporters,” says Onno Boots, GEODIS’ Regional President and CEO for Asia Pacific. “This latest extension to AirDirect is part of an own controlled network (OCN) that provides seamless control over shipments within our multi-modal network throughout Asia.”

“Access to premier scheduled wide-body capacity provides our clients with better lead times and supply chain security for sensitive cargo, including lithium batteries. It also provides the growing Mexican General Cargo market with much required capacity” says Mike Honious, GEODIS’ Regional President and CEO for Americas. “In addition, our Road Network services in Asia and on-carriage solutions to destinations throughout Mexico allow trustworthy end-to-end supply chain management for our customers.”

GEODIS – www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS’ growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company’s truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business

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rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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